We appreciate your patronage and thank you for considering Petroleum Africa as your company’s marketing medium. Africa represents one of the last great exploration frontiers, and our readers look to us to keep apprised of the activity and opportunity in the continent’s upstream, midstream and downstream sectors. Published 10 times per year, we deliver editorial content covering the issues prevalent to the entire 54-nation African petroleum sector (not just a handful of countries), via our top-notch editorial team along with expert guest contributions, technical papers, executive interviews, profiles, news sections and more.

Petroleum Africa has a global circulation of more than 14,000 readers, many responsible for recommending, specifying, approving and purchasing oil and gas equipment and services. Our subscriber base is comprised of company officials/management, technical staff to include engineers, drillers, the geological/geophysical contingent and consulting engineering firms, along with financial and legal institutions, service, supply and manufacturing companies.

Within our media planner there are a variety of advertising and sponsorship options presented to help implement your company’s marketing strategy. Whether it be brand awareness, a product/service launch, or lead generation, our distribution targets key decision makers for Africa’s petroleum industry, wherever they sit globally.

With the low-cost oil environment, we are all working to maximize our resources and stretch our budgets. Petroleum Africa has made the decision to increase our complimentary digital subscriptions to cut back on costs so that we too can ride out the low oil price crunch. In addition, we are no longer publishing rates, but rather moving to a bid system. Tell us what you need and what you have in the budget, and we will do our best to accommodate all reasonable offers. Let’s help each other out until brighter days come to pass.

Dianne Sutherland
Publisher/Chief Editor

**Publisher’s Note**

**Petroleum Africa Magazine**

**Petroleum Africa** is widely read by government officials and senior and technical management of national, major, and independent oil companies for the latest information on African oil and gas since 2003. Other publications give their readers a snapshot of activities taking place across the continent, but **Petroleum Africa** gives a complete and comprehensive picture with insights that cannot be matched, making it Africa’s publication of choice.

Established Market Authority – In publication since March 2003. Complementary daily news website since 2004 and electronic Best of the Week Newsletter since 2005, as well as timely breaking news alerts.

Broad Industry Coverage – Over 70% of our readership is comprised of oil and gas ministries, national and international oil companies, and services companies.

Geographic Reach – Worldwide with Africa, Europe, North America, and the Middle East the dominant subscriber base.

Executive Level Readership Profile – **Petroleum Africa’s** readership is comprised of top management, technical, legal and financial professionals, consultants and analysts.

Predominantly Independent Editorial – We cover what we have committed to covering. Editorial is presented independently in a clear and concise manner.

“Insider” Information – Long established relationships with the African continent’s oil and gas ministries, NOCs and IOCs. Access to high-level executives.

**The Petroleum Africa Advantage**

<table>
<thead>
<tr>
<th>If you are promoting a product or service to the African market, Petroleum Africa has the Number One audience at a fraction of the cost!</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Petroleum Africa</strong></td>
</tr>
<tr>
<td>Oil &amp; Gas Journal</td>
</tr>
<tr>
<td>Hart’s E&amp;P</td>
</tr>
<tr>
<td>World Oil</td>
</tr>
<tr>
<td>All 3 publications combined</td>
</tr>
<tr>
<td>Petroleum Africa</td>
</tr>
</tbody>
</table>

*2016 Media Planner*
Upstream & Downstream

Consultancies, Construction and Engineering Firms 53.35%
Government, Academia, Field Alliances, and Others 14.25%
Our circulation numbers reflect our highly targeted nature. We are unique in this aspect, focusing on those who really count in the industry. And because we don’t include numbers from across the industrial spectrum, you can be sure that your advertising dollar is well spent. If your firm is targeting decision makers for products or services needed in Africa’s oil and gas industry, then Petroleum Africa can assure delivery to your desired audience. With unrivalled circulation in a monthly trade publication specific to the continent’s petroleum sector, more IOCs, NOCs, Ministries and Services companies will see your message.

Targeted Circulation
We have your audience!

Global Readership  
As of October 2016

INDUSTRY  
Total: 14,056

38.96%  Services, Drilling, Manufacturing and Supply Companies
30.84%  Major, Independent, and National Oil & Gas Companies, Energy Ministries, and JVs
14.25%  Government, Academia, Field Alliances, and Others
11.25%  Consultancies, Construction and Engineering Firms
4.70%  Financial/Investment Institutions and Legal Advisories

Job Function  
Total: 14,056

Senior and General Management 47.66%
Engineers, Geologists, Superintendents, Technical and Operational Staff 25.34%
Education, Corporate Copies, Marketing, Purchasing, and Others 19.54%
Consultants, Financial and Legal Professionals 7.46%

Reader’s Field of Interest  
Total: 14,056

Upstream & Downstream 53.35%
Upstream 31.03%
Downstream 15.62%

Geographical Analysis  
Total: 14,056

North America 14.18%  Europe 22.17%  Asia Pacific 6.01%
South America 13.22%  Middle East 7.37%
Africa 49.15%

Africa Circulation  
Total: 7,009

Egypt 2,189
Nigeria 1,422
South Africa 901
Angola 451
Algeria 412
Kenya 379
Uganda 238
Ghana 225
Tanzania 149
Tunisia 141
Mozambique 113
Libya 102
Sudan 99
Others 188
<table>
<thead>
<tr>
<th><strong>2017 EDITORIAL CALENDAR &amp; BONUS DISTRIBUTION</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Africa Focus Overview</strong></td>
</tr>
<tr>
<td>Mauritania, Mozambique, Cote D’Ivoire, Senegal, Niger</td>
</tr>
<tr>
<td><strong>Africa Focus Operational Update</strong></td>
</tr>
<tr>
<td>Nigeria, Ghana, Algeria, Egypt, Tunisia</td>
</tr>
<tr>
<td><strong>Monthly Focus</strong></td>
</tr>
<tr>
<td>Cyber Security, Africans Services Industry, Regulatory Regimes, Reserves Update, Annual Independents Survey &amp; Awards</td>
</tr>
<tr>
<td><strong>Technology Focus</strong></td>
</tr>
<tr>
<td>Sand Management, Lift (ESPs &amp; PCPs), Offshore Engineering &amp; Construction, Gravity Gradiometry FG, Mature Fields (IOR/EOR)</td>
</tr>
<tr>
<td><strong>Downstream Focus</strong></td>
</tr>
<tr>
<td>Process Control, Petrochemicals, Plant Optimization, LNG/FLNG, African Retail</td>
</tr>
<tr>
<td><strong>Bonus Distribution</strong></td>
</tr>
<tr>
<td>Feb 14-16 Egypt Petroleum Show Caire, Egypt</td>
</tr>
<tr>
<td>Feb 21-23 7th ME-Tech 2017 Dubai, UAE</td>
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<tr>
<td>Feb 21-23 International Petroleum Week London, UK</td>
</tr>
<tr>
<td>Feb 27- March 02 Nigeria Oil &amp; Gas Abuja, Nigeria</td>
</tr>
<tr>
<td>March 06-08 3rd PVPC 2017 Abu Dhabi, UAE</td>
</tr>
<tr>
<td>March 06-09 SPE, Middle East Oil &amp; Gas Show and Conference Manama, Bahrain</td>
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<tr>
<td>March 27-29 Ghana Summit Accra, Ghana</td>
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<tr>
<td>April 04-07 GasTech Tokyo, Japan</td>
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<tr>
<td>Apr 29-May 02 The 25th Annual MPGC 2017 Dubai, UAE</td>
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<tr>
<td>May 02-05 OTC Houston, TX, USA</td>
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<tr>
<td>May 17-19 Pumps, Valves &amp; Pipes Africa</td>
</tr>
<tr>
<td>May 24-25 16th Africa Independents Forum London, UK</td>
</tr>
<tr>
<td>Jun 06-08 Offshore West Africa Lagos Nigeria</td>
</tr>
<tr>
<td>Jul 09-13 22th World Petroleum Congress Istanbul, Turkey</td>
</tr>
<tr>
<td><strong>July/August Issue</strong></td>
</tr>
<tr>
<td>Guinea, Libya, Angola, South Africa, DRC</td>
</tr>
<tr>
<td><strong>Africa Focus Operational Update</strong></td>
</tr>
<tr>
<td>Kenya, Cameroon, Ethiopia, Gabon, Tanzania</td>
</tr>
<tr>
<td><strong>Monthly Focus</strong></td>
</tr>
<tr>
<td>African Finance Options, Annual NOC Awards, New Corporate Entries, Indigenous Company of the Year, 2018 Sneak Peak</td>
</tr>
<tr>
<td><strong>Technology Focus</strong></td>
</tr>
<tr>
<td>Bits &amp; Fluids, Advances in Seismic, Subsea Production Systems, Well Control, Data Management</td>
</tr>
<tr>
<td><strong>Downstream Focus</strong></td>
</tr>
<tr>
<td>Refining, Power Generation, Clean Fuels, Corrosion Control, In the Pipeline</td>
</tr>
<tr>
<td><strong>Bonus Distribution</strong></td>
</tr>
<tr>
<td>*To be announced</td>
</tr>
<tr>
<td>Oct 10-12 CIOME 2017 N’Djamena, Chad</td>
</tr>
<tr>
<td>Oct 10-12 APESTRANS 2017 N’Djamena, Chad</td>
</tr>
<tr>
<td>Oct 10-12 J MIT N’Djamena, Chad</td>
</tr>
<tr>
<td>November 13-17 Africa Oil Week Cape Town, South Africa</td>
</tr>
<tr>
<td>*To be announced</td>
</tr>
</tbody>
</table>

*New conferences and exhibitions are continually added, be sure to check [www.petroleumafrica.com](http://www.petroleumafrica.com) regularly for an updated list of events where we offer bonus distribution.*
In Every Issue

- Comprehensive around-the-continent coverage
- In-depth coverage of Africa’s ‘Big Five’ producing countries
- Leading-edge E&P technology
- Downstream: retail to refineries
- Local impacts and social issues
- Legal and contractual issues
- Oil security analysis
- Key management changes at major players
- Best selling book and film reviews
- Market updates
- New products and services
- A synopsis of the politics at work in Africa
- African and world rig counts, oil & gas prices
- And much, much more...

EDITORIAL TEAM

Dianne Sutherland
Publisher/Chief Editor

In 2002 Dianne Sutherland founded Petroleum Africa magazine with its launch issue debuting in March 2003. She is responsible for overall management of the publication as well as Alternative Energy Africa magazine which she founded and launched in 2008. Dianne began her career in publishing from Cairo, Egypt in 1999, first freelancing for various Egypt-focused social publications in the English language and then as deputy editor of Oil & Gas North Africa magazine.

In addition to her publishing career, Dianne has also provided expert witness testimony to the United States Subcommittee on Africa, Global Health, Global Human Rights, and International Organizations and has acted as session chairperson and/or speaker at numerous industry events focused on African oil, gas, and renewables. In addition, she serves as a consultant to Research Development and Financial Consultants (RDFC) out of Ghana, Canada’s Benica Resources, and various other enterprises.

Jennifer Nickle
Deputy Editor

Since Petroleum Africa's first issue in 2003, Jennifer Nickle has been instrumental in bringing her knowledge of the continent’s upstream, downstream, and power sectors to the publication through her in-depth monthly country reports, news round-ups, and market watch briefs. In her role she writes articles and oversees content contributions from the global petroleum community on a day-to-day basis.

Since 2008 she has also served as associate editor of Alternative Energy Africa magazine, conducting industry research and generating content for the publication. Further, Jennifer plays a key role in content development for both the www.petroleumafrica.com and www.AE-Africa.com websites.

In addition to her daily editorial responsibilities, Jennifer is responsible for financial planning and budgeting for both publications, websites, industry reports and special projects.

Mark Pabst
Sr. Correspondent

Mark Pabst’s work focuses on the nexus of energy, economy, and politics. He has written for Petroleum Africa and Alternative Energy Africa magazines since the publications’ inception, and his work has been cited in scholarly articles such as “Energy Security: Meeting the Growing Challenges of National Oil Companies” and books like “Crude Continent: The Struggle for Africa’s Oil Prize.” He also served as Editor and Sr. Correspondent to Oil & Gas North Africa Magazine.

Mark has also had his work published by various non-governmental organizations, including Independent Diplomat, Pax Christi International, and the PeoplePlanetProfit blog. He was educated at the University of California Berkeley, UCLA, and the American University in Cairo, and he has been certified as a level one nature guide by the Field Guides Association of Southern Africa.
Advertising Options

If you are looking to do business in Africa and increase brand awareness, Petroleum Africa offers multiple platforms to reach your target audience. The continent is booming with possibilities and we can help you deliver your message to the audience that needs to hear it.

Petroleum Africa Magazine
Print advertising is alive and well despite assumptions to the contrary. Advertising in Petroleum Africa is an excellent way for your message to land in the hands of decision makers across the African continent and beyond. A carefully crafted advert in one of our 10 annual issues is sure to be seen by all the continent’s important oil & gas players.

www.petroleumafrica.com
24/7, 365 days per year, your banner, sponsored content, event listing, or other collateral can be seen by our Global audience

Best of the Week Newsletter
Banner advertising or sponsored content will land right in the inbox of over 9,100 opt-in Petroleum Africa subscribers every week with our weekly news highlights.

Targeted Sales Lists
Reach the most carefully selected global audiences with an email campaign
• Regional or Country Specific
• Executive Management
• Technical Staff
• Service Sector
• Specifiers
• And many more, just tell us who you want to reach
Magazine Advertising

Petroleum Africa's magazine advertising options can assist any company in reaching its target audience, whatever the annual budget. Contact us for a custom proposal to maximize your company's budget and exposure.

Integrated Packages

Choose an integrated package for significant savings and maximum cross-platform exposure!

- **PACKAGE A**
  - 10 Full Page Ads
  - 1-Year Linked Banner on petroleumafri.ca.com (250x90 pixels)
  - 12 Weekly e-Newsletter Banners (250x250 pixels, one per month)
  - 1-Month White Paper or Web Exclusive on petroleumafri.ca.com

- **PACKAGE B**
  - 6 Full Page Print Ads
  - 6-Month Linked Banner on petroleumafri.ca.com (250x90 pixels)
  - 6 Weekly e-Newsletter Banners (250x250 pixels, one per month)
  - 1-Month White Paper or Web Exclusive on petroleumafri.ca.com

- **PACKAGE C**
  - 6 1/2-Page Island Print Ads
  - 6-Month Linked Banner on petroleumafri.ca.com (250x90 pixels)
  - 6 Weekly e-Newsletter Banners (250x90 pixels, one per month)
  - 1-Month White Paper or Web Exclusive on petroleumafri.ca.com

- **PACKAGE D**
  - 6 Full Page Ads
  - 1-Year Linked Banner on petroleumafri.ca.com (250x90 pixels)
  - 20 Weekly e-Newsletter Banners (250x90 pixels, one per month)
  - 1 Sponsored Editorial in the Issue of Choice

- **PACKAGE E**
  - 6 1/2 Page Ads
  - 6-Month Linked Banner on petroleumafri.ca.com (250x90 pixels)
  - 10 Weekly e-Newsletter Banners (250x90 pixels, one per month)
  - 1 Email Campaign to petroleumafri.ca.com subscribers

- **PACKAGE F**
  - 6 1/3-Page Print Ads
  - 4-Month Linked Banner on petroleumafri.ca.com (250x90 pixels)
  - 10 Weekly e-Newsletter Banners (250x90 pixels, one per month)
  - 1-Month Web Exclusive on petroleumafri.ca.com

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### Magazine Advertising Options

<table>
<thead>
<tr>
<th>Premium Placements</th>
<th>Standard Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>Full page</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>Half Page Island</td>
</tr>
<tr>
<td>Back Cover</td>
<td>Half page horizontal</td>
</tr>
<tr>
<td>Double page Spread</td>
<td>Third page Island</td>
</tr>
<tr>
<td>Half-page spread</td>
<td>Third page</td>
</tr>
<tr>
<td>Cover Strip</td>
<td>Quarter page</td>
</tr>
<tr>
<td>Gatefold</td>
<td>Sixth page strip</td>
</tr>
<tr>
<td>Corner Button</td>
<td>Classified or Recruitment box</td>
</tr>
</tbody>
</table>
Digital Advertising Opportunities with Petroleum Africa

Why Advertise on www.petroleumafrica.com?

- Trusted brand and market authority
- Highly targeted audience
- Thousands of unique visitors each week
- Updated daily content drives new traffic
- Over 9,100 opt-in E-Newsletter subscribers, and growing daily

Our digital advertising platform offers innovative solutions to get your company’s name out there. Homepage banners with various placement options in addition to news alerts are just a couple of the choices. Contact our Marketing department to receive a customized package designed for your specific budget and unique goals.

How engaged are visitors to petroleumafrica.com?

2016 Visitor Data
(Nine-month average, January 2016-September 2016)

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Average monthly visits</td>
<td>30,836</td>
<td>Average monthly unique visits</td>
</tr>
<tr>
<td>*Global Ranking</td>
<td>367,480</td>
<td>*Daily time on Site</td>
</tr>
<tr>
<td>*Daily Page Views per Visitor</td>
<td>5.40</td>
<td></td>
</tr>
</tbody>
</table>

*Alexa Rankings, October 2016

Top Visitor Locations
(October 2016, random order)

Nigeria
United States
France
United Kingdom
Egypt
India
Kenya
United Arab Emirates
South Africa
Canada
Germany
China
Tanzania
Mozambique
Ghana
Russian Federation
Algeria
Uganda
Tunisia
Australia
Includes a banner image linked to a PDF or Word document on our home page.

**White Papers**

Increase brand awareness and generate sales leads by posting your White Paper on petroleumafro.com.

**Technology**

Showcase your company’s technology with a sponsored editorial.

**Web Exclusives**

Includes a banner image linked to a PDF or Word document on our home page.

**News Page**

**Main News Page Banner**

<table>
<thead>
<tr>
<th>Position</th>
<th>Pixel Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>N1 Leaderboard</td>
<td>1200 x 90</td>
</tr>
<tr>
<td>N2 Top Square</td>
<td>230 x 230</td>
</tr>
<tr>
<td>N3 Top Button</td>
<td>230 x 90</td>
</tr>
<tr>
<td>N4 Top Button</td>
<td>230 x 90</td>
</tr>
<tr>
<td>N5 Mid Button</td>
<td>230 x 90</td>
</tr>
<tr>
<td>N6 Bottom Button</td>
<td>230 x 90</td>
</tr>
<tr>
<td>N7 Footer</td>
<td>230 x 90</td>
</tr>
</tbody>
</table>

Our #1 Traffic Page assures your company is seen in our niche markets.

**Events Page**

**Events Page Banner**

<table>
<thead>
<tr>
<th>Position</th>
<th>Pixel Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>E1 Leaderboard</td>
<td>1200 x 90</td>
</tr>
<tr>
<td>E2 Premium Event</td>
<td>485 x 250</td>
</tr>
<tr>
<td>E3 Top Button</td>
<td>230 x 230</td>
</tr>
<tr>
<td>E4 Top Button</td>
<td>230 x 90</td>
</tr>
<tr>
<td>E5 Center Button</td>
<td>230 x 90</td>
</tr>
<tr>
<td>E6 Lower Button</td>
<td>230 x 90</td>
</tr>
<tr>
<td>E7 Footer Button</td>
<td>230 x 90</td>
</tr>
</tbody>
</table>

Your event banner and listing will stand out with a premium position.

**Page Peel (900 x 650)**

Great for branding and driving a response from potential customers, page peels ads are gaining high-click through rates and are sure to get your company noticed.
Our E-Newsletters and E-News Alerts offer a cost effective way to reach over 9,100 opt-in subscribers in the market you are targeting. The Weekly E-Newsletter is delivered every Saturday morning straight to the inbox of our opt-in subscribers providing a roundup of all the week’s top news, an executive event calendar, links to technology articles and web exclusives on our website, and much more. Meanwhile, when highly relevant breaking news presents itself, our readers want to know. Sponsor an E-News Alert and claim your exclusive banner spot.

**Weekly E-Newsletter**

![Weekly E-Newsletter Example]

**Breaking News Alert**

![Breaking News Alert Example]

**Weekly E-Newsletter Banner**

<table>
<thead>
<tr>
<th>Position</th>
<th>Pixel Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>L1 Top Button</td>
<td>250 x 90</td>
</tr>
<tr>
<td>L2 Top Square</td>
<td>250 x 250</td>
</tr>
<tr>
<td>L3 Middle 1</td>
<td>520 x 60</td>
</tr>
<tr>
<td>L4 Button 2</td>
<td>250 x 90</td>
</tr>
<tr>
<td>L5 Middle 2</td>
<td>520 x 250</td>
</tr>
<tr>
<td>L6 Middle 3</td>
<td>520 x 60</td>
</tr>
<tr>
<td>L7 Button 3</td>
<td>250 x 90</td>
</tr>
<tr>
<td>L8 Footer Button</td>
<td>250 x 90</td>
</tr>
</tbody>
</table>

**Breaking News Alert Sponsor**

<table>
<thead>
<tr>
<th>Position</th>
<th>Pixel Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1 Exclusive Sponsor</td>
<td>728 x 90</td>
</tr>
</tbody>
</table>

*1-2 alerts per week

**Direct E-Mail Campaigns**

![Direct E-Mail Campaign Example]

**Social Media Posts**

Facebook, LinkedIn, Twitter
Ad Material Submission

Send by Email: Petroleum Africa can accept ads up to 10 MB in size. If you choose to email your ad, address it to advertise@petroleumafrica.com. Please be sure to indicate Advertiser Name and Issue Date in the subject line.

FTP Upload: For ads between 10 MB and 100 MB in size, you may upload to your FTP site and send your sales representative the required access information for us to download. You may also use a third party service such as Dropbox.

Advertising Policy and Terms & Conditions

1. Publisher’s Copy Protective Clause - In the event that no acceptable copy is furnished, Publisher reserves the right to repeat last submitted advertisement for scheduled space. With the exception of cover and premium positions, contracts may be terminated by either party on 30 days notice before closing date. Contracts for covers and special positions are non-cancelable, except in the case of non-payment of invoices at Publisher’s discretion. In the event of non-payment of invoices, the Publisher may terminate the contract without notice. Advertisers are liable for all content of advertisements (print or digital) and for any claims made against Petroleum Africa. The Publisher reserves the right to reject any advertising that does not conform to the publication’s standards.

2. General - If more or less space than contracted is used within 12 months from date of first insertion, the rate will be adjusted to the earned contracted rate. Advertiser will be short-rated at the prevailing frequency rate specified in contract if they have not completed the terms of their contracted frequency rate within 12 months of first insertion order.

3. Frequency Rates - Number of insertions in a 12-month period determines frequency rate as agreed upon in contract between Publisher and Advertiser.

4. Issuance & Closing - Published 10 times per year with distribution beginning during the first two weeks of corresponding issue month, the latter month if a combined issue. Reservation and artwork deadlines are as specified in the editorial calendar.

5. Positioning - Regular full page adverts are run-of-the-house positioning. If special placement is requested such as facing editorial, there is a 10% premium.

6. Payment Terms - All first orders require advance payment. You may subsequently apply for credit. Terms of payment are Net 30 on approved credit. Late payments will incur an interest charge of 1.5% per month, compounded monthly, if received after due date.

7. Agency Commission - A 15% agency commission applies to recognized agencies. Payment due Net 30 from billing date (on approved credit). Publisher will hold Agency and Advertiser jointly responsible for payment.

Print Advertisement Specifications

1. Standard Page: Standard type and advertising page size is 8.3” x 11.0” (210 mm x 280 mm).

2. Bleed: 3 mm bleed on all sides. All type must be inset 0.20” (5 mm) inside the final trim size, all four sides.

3. Pre-Trim Size: 8.5” x 11.3” (216 mm x 286 mm).

4. Ad Materials: All ad materials should be supplied in one of the following digital file formats accompanied by a hardcopy color proof. Ad materials other than acceptable digital files will incur additional charges (see Production Charges).
   a. Acceptable Digital Files: Adobe Acrobat PDFs (8 bits/channel, binary CMYK, all fonts embedded) or flattened CMYK TIFF or EPS files, 300 dpi at actual size.
   b. Graphic/Imaging Formats: All graphic elements should be imported from a drawing or imaging application. To assure optimum results, graphics should be saved as PDF, TIFF, or EPS files.
   c. Storage Media: Files may be submitted using the following media: Email, CD-ROM, or FTP.

Ad Material Submission

Send by Email: Petroleum Africa can accept ads up to 10 MB in size. If you choose to email your ad, address it to advertise@petroleumafrica.com. Please be sure to indicate Advertiser Name and Issue Date in the subject line.

FTP Upload: For ads between 10 MB and 100 MB in size, you may upload to your FTP site and send your sales representative the required access information for us to download. You may also use a third party service such as Dropbox.